

HEADLINE: Young guns with designs on greatness

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A new generation of Australia's designers is aspiring to the international status achieved by Marc Newson. Melbourne-based Shareen Joel, who has run her own consultancy for the past 10 years, has worked on design projects for the likes of Macquarie Bank, Seafolly Australia, Bloom Cosmetics, Oluce Italy, Country Road and Ford Motor Company. In Sydney, Adam Goodrum is engaged in both architectural and interior design, and a chair of his design is currently in production with Europe's Cappellini. Alexander Lotersztain, born in Argentina but based in Brisbane for the past 22 years, last year made it to the top 10 of 100 Young Brightest Australian Achievers Bayer/Bulletin Awards. Lotersztain has designed for the Limes Hotel, part of designhotels.com, and has a distribution agreement for his furniture creations with StyleCraft Australia-Singapore. The team of Janos Korban and Stefanie Flaubert in Sydney are engaged in both sculptural design and furniture and lighting. Their projects include Sydney's Lumiere building.

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MENTIONS: Country Road, Macquarie Bank, Seafolly, Stefanie Flaubert, Ford Motor Company, Shareen Joel, Marc Newson, Bloom Cosmetics, Adam Goodrum, Cappellini, Bayer/Bulletin Awards, Limes Hotel, designhotels.com, StyleCraft Australia-Singapore, Janos Korban, Lumiere building

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